



RONALD MCDONALD
HOUSE CHARITIES
OF OUTSTATE MICHIGAN

Celebrating 25 Years



Change a child's life.

Your change is changing children's lives.



Executive Director

Lesa A. Dion

Executive Committee and Board Leadership

- Michael J. Lutz, President
- Mary Van Poppelen, Chair - Laingsburg
- Tony Castillo, Vice-President - Holland
- Robert J. Potter, Treasurer - Farmington Hills
- Terri Rozek-Beebe, Secretary - Rogers City

Board of Directors

- Fritz Benson - Lansing
- Matt Borisch - Grand Rapids
- Jack Carter - Grand Rapids
- Andrea Clark - Grand Rapids
- Sam Cox - Flint
- Julie Donahue - Muskegon
- Julie Griffith - Royal Oak
- Simone Margraf - Portland
- Alison Kraai McKee - Ada
- Bill Millard - Kalamazoo
- Kathy Norman - Ada
- Diana Peters - Bay City
- Colleen Phillips - Laingsburg
- Rodney Prahll - Grand Rapids
- Michael Rodewald - Grand Rapids
- Art Scott - Muskegon
- Joe Shelton - Grand Rapids
- Carl E. Wiseman - Ada
- Emeritus Board Member**
- Glen V. Borre - Grand Rapids



Dear Friend,

There is no better gift than having a positive impact on a child's life. From newborns to teens and children of all ages in between, helping youngsters reach their full potential is at the heart of Ronald McDonald House Charities of Outstate Michigan (RMHC).

And, with your help, we've been working hard to do just that for the past 25 years.

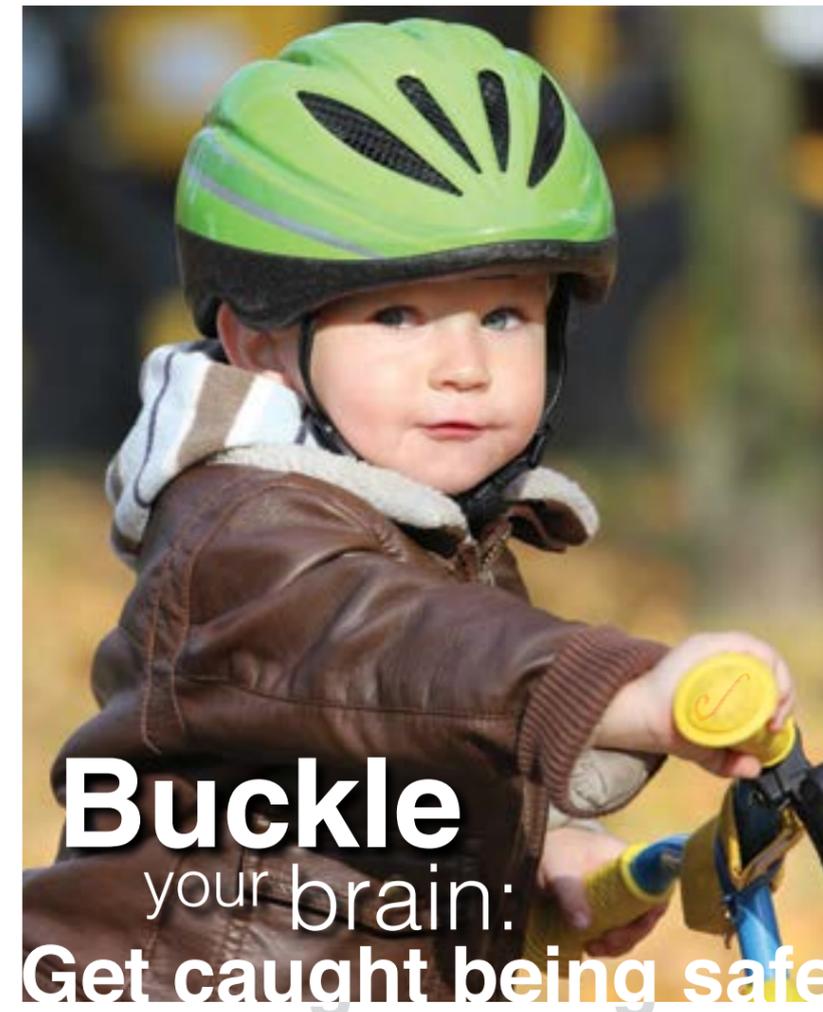
You see, each and every time you place your change into a donation box at your local McDonald's® restaurant, RMHC is able to make things brighter for the children of Michigan.

Your change adds up. Since RMHC's founding, we have awarded more than \$7 million in grants to organizations that directly improve the health and well-being of children in 58 Michigan counties. We have also helped 40 high school seniors realize their educational dreams with \$320,000 in college scholarships. We also help support the important work of the Ronald McDonald House of Western Michigan and the Ronald McDonald House of Mid-Michigan; both serving as a home-away-from-home for hundreds of families who must travel to distant cities for medical or mental health care for their seriously ill children.

On behalf of RMHC, we invite you to learn more about the impact your generous donations have on children and organizations. Together, we are changing the lives of children and we thank you for your continued support.

Lesa A. Dion
Executive Director

Michael J. Lutz
President, Board of Directors



The Field Neurosciences Institute at St. Mary's of Michigan in Saginaw has helped to prevent head injuries in children since 1998. Ronald McDonald House Charities of Outstate Michigan (RMHC) was one of the early supporters of the organization's efforts by helping to launch what is now called the "Caught Being Safe" program. The partnership began with a RMHC donation of several thousand bike helmets to Michigan children. As part of the initial launch, local police officers and Field Neurosciences Institute staff set up fitting stations at local McDonald's® restaurants. This helped get kids and parents into the conversation about why a bike helmet should be worn and even the appropriate fitting of helmets. Today, the program continues to connect kids with the local law

enforcement communities around Michigan. McDonald's® restaurants provide more than 100,000 Be Our Guest cards to officers who, in turn, recognize kids who are wearing helmets and congratulating them for keeping safe. The guest card rewards the child with a free ice cream cone treat or pack of apple slices at a McDonald's® restaurant.

The Field Neurosciences Institute reports that since the beginning of this program, it has presented helmet safety information to more than 70,000 Michigan children and has distributed more than 50,000 helmets.

Protecting Michigan Children from abuse

The Kids Count Report of 2010 confirms that more than 32,500 Michigan children were victims of child abuse. RMHC has supported the Safe Harbor Children's Advocacy Center of Allegan, with a goal of helping prevent child abuse. Safe Harbor is an organization dedicated to teaching adults how to protect children from abuse and training for children and teens through prevention education to help kids from kindergarten through the fifth grade learn about safe and unsafe touch. To learn more about Safe Harbor, please visit www.safeharborallegan.org.



RMHC LOVES Babies



Whether it is supporting the Sparrow Hospital's Pediatric Retcam II in Lansing or the purchasing of diagnostic equipment at Covenant Health in Saginaw, RMHC sees the health and well-being of children as its number one priority.

RMHC provided \$15,000 toward Covenant Health Care's purchase of a RetCam unit and \$129,000 to the Sparrow Hospital Foundation to support the purchase of a Wide-Field Digital Pediatric Imaging System at Sparrow's Neonatal Intensive Care Unit. This specialized unit cares for the most critically ill neonatal babies. Each year, Covenant treats more than 4,000 infants from 18 Michigan counties.



Reading is fundamental

If there is one thing all parents can do to help their child succeed, it would be reading aloud to them beginning at an early age. According to the U.S. Department of Education, research shows that children who read well in the early grades are far more successful in later years. Students who cannot read are much more likely to drop out of school. Knowing how to read is the fundamental basis of lifelong learning. For more than two decades, Ronald McDonald House Charities of Outstate Michigan (RMHC) has been a major supporter of children's reading and education throughout Michigan.

In Antrim County, RMHC partnered with the

ReadAloud.org organization to launch an innovative program called "Big Box of Books" to engage families with the tools to read aloud. This program provides every child with six age-appropriate books to encourage reading at home.

In northeastern Michigan's West Branch, the Surline School District took a different approach to reading and learning. RMHC helped the district purchase interactive white boards for elementary and middle schools. This approach, which uses technology in the classroom, creates an interactive connection to a teacher's computer helping to involve students in learning together and sharing in the classroom.

In Portland, the local high school introduced Scholastic Publishing Company's intensive Read 180 program. RMHC supported this program as its first supplemental reading program which helps at-risk general and special education students (ninth through 12th grades) to improve their reading by two to three grade levels.

In Sault Ste. Marie, the Eastern Upper Peninsula Learning Center received support from RMHC to encourage reading through "Give Reading a Whirl" labs. This RMHC grant helped develop reading labs for proper testing and teaching of students.

RMHC has engaged in thousands of programs in communities throughout Michigan. This is just one illustration of how the change customers drop into the donation boxes at McDonald's® restaurants throughout Michigan is truly making a difference in the lives of children throughout the state.



Scholarship Youth Intervention: winner profiles

Since 2009, RMHC has awarded \$320,000 in college scholarships to 40 high school graduates. Each year, 10 deserving high school graduates are chosen to receive \$2,000 a year for four years to the college of their choice.

Meet three of the first students who were granted RMHC scholarships.

For more information on the RMHC scholarship program, please visit rmhcoutstatemi.org.



Student: Conrad Haynes
Home: Kentwood
College: Duke University
Major: Computer science and visual art
Future: Begins position at Microsoft Corporation as a Software Development Engineer in August, 2013



Student: Kasey Kushion
Home: Freeland
College: Central Michigan University
Major: Health Fitness
Future: Physician's Assistant Graduate Program - Beginning May, 2013



Student: Amanda Brenske
Home: Flushing
College: University of Michigan
Major: Cellular and molecular biology
Future: Pharmacy school in the fall, 2013

RMHC lending a helping hand across the state

RMHC continues to support Michigan's youth focusing on educating and helping at-risk youth.

HOLLAND
The Lakeshore Ethnic Diversity Alliance's "Calling All Colors" program brings awareness, empowerment and appreciation for diversity to middle and high school students. The goal of this program is to address racial intolerance and dismantle racial barriers. Since its inception in 1997, more than 4,000 students have participated in the program and thousands more have been exposed to the program's outcomes.

MUSKEGON
Hackley Community Care Center has built a teen health center at the local high school. Here, Muskegon County teens have access to year-round medical services, mental health counseling and health education services.

SAGINAW
Holy Cross Children's Services offers the "Teen Mothers and Babies" program, which has helped 45 teenage girls who are victims of abuse, neglect or poverty, with financial assistance and supplies to support their babies' needs. This program allows teen mothers to continue their education and receive parenting instructions in order to strengthen the relationships with their children.

JACKSON
Big Brothers Big Sisters (BBBS) has mentored thousands of teens in the last 45 years who are at-risk of dropping out of school, teen pregnancy, substance abuse, violence or juvenile delinquency. The success of BBBS depends solely on a match specialist's pairing of a young person with a mentor based on personality type, interests, and hobbies to ensure a proper match and the development of a lifelong friendship.



At the Ronald McDonald House of Western Michigan in Grand Rapids (the House), we strive to provide a home away from home for families of children who seek medical and mental health treatment from nine referral sources in the community. Now in its 23rd year of operation, the House, which maintains a 90 percent occupancy rate, continues to provide a comfortable place for families to stay during troubled times.

The facility has many great features including:

- 17 bedrooms (each with a private bath and TV)
- TempurPedic beds
- Community-style kitchen
- Wi-Fi access
- Recreation room with TVs and pool tables
- Large laundry room with supplies
- Five beautiful park-like acres of land outfitted with two playhouses and playground equipment
- Grills and outdoor furniture
- Shuttle service
- Free passes to area attractions

Each year, guests from out of state and around the globe come to stay at the House during their children's hospital stays. Most guests, however, come from Michigan; the most frequent visitors or users are from Muskegon, Grand Traverse and Berrien counties. In 2012, there were more than 650 visits from guests with children who were staying or seeking treatment from local health centers.

VOLUNTEERING

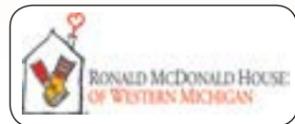


When you volunteer at the Ronald McDonald House of Western Michigan in Grand Rapids, you're joining a group of people who share one goal: to create a comfortable place for families to stay together while their children are in the hospital.

The House provides opportunities for individuals with all kinds of capabilities and availabilities. For those who wish to volunteer on a regular basis, there are House Warmer and Shuttle Driver positions. For those with more limited time, there are Merry Meals, Crazy Cookies and Dairy Delights programs.

To volunteer, please contact:

Megan Priester
mpriester@
rmhwesternmichigan.org or
(616) 776-1300



No one is turned away and all services are at no charge.



Maria Salerno was able to donate 20 containers of pop tabs to the Ronald McDonald House of Western Michigan on its 20th anniversary. She and her family continue to collect pop tabs for the House, and they drop off large containers every few months. This year, the Ronald McDonald House of Western Michigan expects to raise close to \$10,000 from pop tab collections as a result of the continued efforts of Maria and others in the community.



Having once been a guest of the House during her son's courageous fight with cancer, Louise Fabek has given more than 1,500 hours of her time during the last decade to fill guests' tummies with yummy cookies.



Lynn Raines stayed in the House after her twin boys Aiden and Anthony were born prematurely and had to be admitted to the Neonatal Intensive Care Unit (NICU). After 57 days in the NICU, her boys were finally able to be discharged. "I can't tell you how nice it was after spending the day and often very late evenings at the NICU to come home to a kitchen with so many different foods and yummy meals (at the Ronald McDonald House)," Lynn recalled. "The generosity of so many people blew me away."



The Ronald McDonald House of Mid-Michigan in Lansing (the House) is a home away from home for the families of seriously ill children who are hospitalized or receiving treatment at Lansing area hospitals and clinics. The Ronald McDonald House of Mid-Michigan is built on the simple idea that nothing else should matter when a family is focused on healing their child.

The House receives guests from throughout the state and around the world. In 2012, more than 145 families stayed at the House from around Michigan, including Isabella, Shiawassee, Clinton and Eaton counties.

Last year, the House paid off its mortgage through the generous help and support of our board, Sparrow Health System, the Ronald McDonald House Charities of Outstate Michigan and McDonald's® Owner/Operators of Outstate Michigan. In 2013, the plan is to begin renovations to the guest rooms with the help of the Greater Lansing community. At the House, 79 percent of the total annual funding comes from local businesses, fundraiser participants and individual donors. To learn more or to give to the House, visit www.rmhmm.org.



The Ronald McDonald House of Mid-Michigan in Lansing (RMHMM) could not operate without the help of generous donors and volunteers. In 2012, more than 1,000 volunteers logged more than 5,600 hours of their own time to help the House.

Together, these volunteers:

- Prepared 103 meals.
- Helped maintain a clean and friendly environment in the eight guest rooms.
- Ran, played golf and bowled to raise funds for the House.
- Helped more than 1,500 families since the House was built in 2000.

If you would like to volunteer your time and/or service to the RMHMM, please contact:

Ruth Lumbert
ruth@rmhmm.org or
(517) 485-9303



VOLUNTEERING

Parents

Jon and Ashley Jolin's son, Tucker, was born prematurely at 24 weeks, weighing in at one pound, six ounces. He would have to stay at Sparrow Hospital for the next 101 days.

For the next three months, the Jolins called the Ronald McDonald House of Mid-Michigan (RMHMM) their home. The House was their life line. The amount of love and support they received from the staff and other families staying in the House was overwhelming. They were able to find comfort with another family going through a similar situation. It was a relief to not have to worry about meals, laundry and commuting. They could focus solely on their son.

Today, Tucker is doing well at age 3 and one-half. "He's into everything. He likes to run and is learning to share with his younger sister," said Jon.

The Jolin family continues to be a huge supporter of the Ronald McDonald House of Mid-Michigan. The Jolins collect aluminum cans for the House and participated in this year's 5k/10k Run for the House.



Eli Goetschy was born prematurely at 25 weeks, weighing only one pound, 14 ounces. Eli's father, Jeramie, called him a miracle as he recalled being told by Sparrow Hospital doctors twice in one hour that the baby was not going to make it. During the family's three-month stay at the RMHMM, they were very thankful for the House's close proximity to the hospital. Eli's parents knew the NICU at Sparrow was only 480 steps and less than a five-minute walk from the House. Eli is now almost two years old and can happily "jibber jabber," according to his father.

Thank you

 for helping to change children's lives throughout the past 25 years.

McDonald's® Owner/Operators of Outstate Michigan

Eric Bardha
Gani Bardha
Terri Beebe
Keith Berg
Ken Berg
Stephen Blackwood
Karl Brady
Jim Brasseur
Tony Castillo
Sam Cox
Anthony D'Anna, Jr.
Tony D'Anna
Mike Dickendeshier
Mike Dickerson
Chris Draves
Renee Draves
Paul Drzewicki
Wally Gonzalez
Bob Harrell
Kirk Heath
Marie Heath
Steven Hogwood
Tom Holka
Tonya Houston
Tim Idalski
Al Jarvis
Scott Karns
Mike Knytych
Judy Lezotte
Ted Lezotte
Jim Luth
Johanne Luth
Brian MacKenzie
Jim Maynard
Laura Maynard
Willie Middlebrooks
Jim Molyneux
Bill Mrak
Joe Nicklyn
Don Oblinger
Jay Okayama
Larry Peters
Larry Peters, Jr.
Mark Pfau
Randy Price
Jason Richards
Jan Robinson
Eric Rodewald
Doug Rozek
Arthur Scott
Joe Shelton
Rob Spangler
Bob Van Poppelen
Brandon Van Poppelen
Travis Van Poppelen
Lupe Velazquez
Cindy Villaire
Carl Wiseman



from the McDonald's® Owner/Operators of Outstate Michigan

Not all Owner/Operators are pictured



RONALD MCDONALD
HOUSE CHARITIES
OF OUTSTATE MICHIGAN

Celebrating 25 Years



rmhcoutstatemi.org
facebook.com/RMHCOutstateMI